



Summerfest 2011

20 S. Ardmore Ave. Villa Park, IL 60181
630.834.8970, www.villaparksummerfest.com

March 2011

Dear Merchant or Organization:

Summerfest returned to the Village of Villa Park in 2006 and was a great success due to the support of many local businesses. The commission is currently planning for the **June 18, 2011** Summerfest from 11:00am to 9:00 pm and again is counting on help from local businesses. Sponsorship can be done by monetary or in-kind support. Last Summerfest local businesses donated services from printing to tents; the value of in-kind support is placed to that sponsorship level.

Summerfest moved to a new location in 2008 and was a great success, now located at the Ardmore business district, corner of Ardmore Ave and Park Blvd. Features again will be games and activities for the entire family, food court, stage featuring local entertainment, arts and crafts show plus much more. Summerfest will also allow the many service organizations, churches and commissions of Villa Park to promote their benefits to the community. The success of such an event depends on the financial support of businesses through sponsorship. In return, sponsors will receive valuable name recognition and publicity.

For further information, telephone Cliff Duple at 630-834-2423 or visit our website at www.villaparksummerfest.com
Sincerely,

Cliff Duple
Summerfest Commissioner

Enclosed is a donation to Villa Park Summerfest.

Business Name: _____ Contact Name: _____

Address: _____ Telephone Number: _____

E-mail Address: _____ Sponsorship level: _____

Levels of Sponsorship

Sponsor donations or commitment must be turned in by **May 13, 2011** in order to be listed in all print advertising.

Bronze Sponsorship (\$150 to \$249)

Recognized on the Summerfest website, listed on the Big Board and signage in food eating area.

Silver and above sponsorship level receives a free 10x10 booth area in our business fair section.

Silver Sponsorship (\$250 to \$499)

Recognition in all of our advertising materials including posters, flyers, Summerfest booklet, Summerfest website, listed on the Big Board and signage in food eating area.

Gold Sponsorship (\$500 or above)

Recognition in all of our advertising materials including posters, flyers, Summerfest booklet, Summerfest website, Big Board, signage in food eating area and a highly visible 2x4 banner within the Summerfest area.

Platinum Sponsorship (over \$1000)

Recognition in all of our advertising materials including posters, flyers, Summerfest booklet, Summerfest website, Big Board, signage in food eating area and a highly visible 2x8 banner within the Summerfest area.

Please return to the Villa Park Village Hall at 20 S. Ardmore Avenue Attn: Summerfest, Villa Park, IL 60181 with the checks made out to Village of Villa Park Summerfest Commission.